



STATE OF IOWA
MASTER AGREEMENT
Contract Declaration and Execution

MA# 005 3541-09

EFFECTIVE BEGIN DATE: 12-01-2008
EXPIRATION DATE: 11-30-2009
PAGE: 1 of 3

VENDOR:

Kalkomey Enterprises
Boat Ed
2906 LADYBIRD LN
DALLAS, TX 75220
USA

VENDOR CONTACT:

Kurt Kalkomey
PHONE: 214-351-0461 EXT:
EMAIL: Kurt@boat-ed.com

ISSUER:

JEANETTE CHUPP
PHONE: 515-281-6288
EMAIL: Jeanette.Chupp@iowa.gov

FOB FOB Dest, Freight Allowed

Contract For: Handbooks for Natural Resources Education Programs

The parties agree to comply with the terms and conditions on the following attachments which are by this reference made a part of the Agreement:

Attachment 1: General Terms and Conditions for Goods Contracts posted at http://das.gse.iowa.gov/terms_goods.pdf

Attachment 2: Contractor's Price List and Terms dated November 13, 2008, on file with the Dept. of Administrative Services

Publications: Copyrighted or otherwise developed by Kalkomey who is the sole and exclusive owner of all works.

Pricing: Quantity pricing per attached quote dated Nov. 13, 2008.

FOB: Destination, prepaid and allowed (freight charges added to invoice as line item)

Payment Terms: Net 30 days

Returns: Credited or refunded if damaged upon arrival or shipped due to Vendor Error.

Customer Service Contact: Kurt Kalkomey, Phone 214-351-0461 / FAX: 214-351-6429 or E-Mail: kurt@boat-ed.com

RENEWAL OPTIONS

FROM 12-01-2009 TO 11-30-2010

FROM 12-01-2010 TO 11-30-2011

FROM 12-01-2011 TO 11-30-2012

AUTHORIZED DEPARTMENT

542 Natural Resources, Dept Of

IN WITNESS WHEREOF, this Agreement has been executed by the parties hereto.

CONTRACTOR	STATE OF IOWA
CONTRACTOR'S NAME (If other than an individual, state whether a corp., partnership, etc.) Kalkomey Enterprises, Inc. (dba: Boat Ed)	AGENCY NAME Iowa Dept. of Administrative Services
BY (Authorized Signature) Kurt Kalkomey	BY (Authorized Signature) Jeanette Chupp
Date Signed 11-24-2008	Date Signed Nov. 21, 2008
Printed Name and Title of Person Signing Kurt Kalkomey President	Printed Name and Title of Person Signing Jeanette Chupp
Address 2906 Ladybird Ln Dallas, TX 75220	Address Hobbes Bldg, Des Moines, Iowa



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PAGE: 2 of 3

LINE NO.	QUANTITY / SERVICE DATES	UNIT	COMMODITY / DESCRIPTION	UNIT COST / PRICE OF SERVICE
1	0.00000		7151034	\$0.000000
			BOOKS, MISCELLANEOUS (BY TITLE OR PUBLISHER)	\$0.000000
			DNR Educational Program Manuals	
			Quantity Pricing per attached quote dated Nov. 13, 2008.	



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PAGE: 3 of 3

TERMS AND CONDITIONS

Terms & Conditions Goods

The parties agree to comply with the terms and conditions on the following web site which are by this reference made a part of the Agreement.

General Terms and Conditions for goods contracts are posted at: http://das.gse.iowa.gov/terms_goods.pdf

KIC
Special Terms Section (as per discussion with J. Chupp - 11-24-08)

Product Pricing per Title

Please see the attached document for pricing of materials based on various quantities. Quantities ordered that fall between the listed pricing will incur the unit cost of the lower quantity (e.g. if ordering 12,000 of a particular product but pricing is quoted for 10,000 or 15,000, then the unit cost for 12,000 would be the same as the unit cost for 10,000). These prices are valid for one year from date of contract. Freight is not included in the cost of the materials.

Freight

Freight is FOB Destination, prepaid by Kalkomey Enterprises, Inc. (KE) and will be invoiced to Iowa Department of Natural Resources (IDNR) as a separate line item on each invoice.

Payment Terms

Net 30 days

Delivery

Delivery is available within 30 days after receipt of order but pending approval to print.

Returns

If materials arrive damaged or are shipped due to a KE error IDNR can notify KE who will then make arrangements for the products to be picked up and a credit or refund issued if necessary.

Customer Service

KE contacts are as follows: Sales: Kurt Kalkomey, phone 214-351-0461, email kurt@boat-ed.com; New Product Development: Cindy Kalkomey, phone 214-351-0461, email cindy@boat-ed.com; Print Coordinator: Janice Roff, phone 214-351-0461, email janice@boat-ed.com; Pre-Press Manager: Barbara Bullock, 214-351-0461, email barbara@boat-ed.com. Fax number is 214-351-6429.

Intellectual Property Rights

Iowa DNR ("IDNR") is entering into a contract with Kalkomey Enterprises, Inc. ("KE") to purchase certain products that have been developed by KE. These products have been developed at KE's own expense and are not the result of a work-for-hire agreement with Iowa DNR (IDNR).

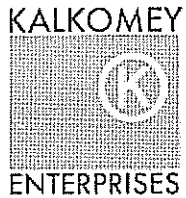
KE shall be the sole and exclusive owner of all right, title and interest in and to all creative works that are part of any products purchased by IDNR (the "KE Products"), including without limitation all text, art work, design, and all derivative works and adaptations thereof (the "KE Materials Rights"). Kalkomey shall have the sole and exclusive right to sell, lease, rent, market, distribute or otherwise use the KE Materials Rights in whatever way it chooses. IDNR shall have the right to sell or distribute any KE Products that are purchased by IDNR from KE.

IDNR shall be the sole and exclusive owner of all right, title and interest in and to all creative works that are owned by IDNR and supplied to KE for publication in the KE Products (the "IDNR Works"), including without limitation, IDNR logos, photographs, and forms, and all derivative works and adaptations thereof (the "IDNR Materials Rights"). IDNR shall have the sole and

exclusive right to sell, lease, rent, market, distribute or otherwise use the IDNR Materials Rights in whatever way it chooses. KE shall have the right to publish the IDNR Works in KE Products.

KE Billing/Shipping address

Kalkomey Enterprises, Inc.
2906 Ladybird Lane
Dallas, Texas 75220
Phone: 214-351-0461
Fax: 214-351-6429



Publication Quote



Federal Identification Number: 75-2573168

Date: 11/13/2008 **Customer:** Iowa Department of Natural Resources

Quote #: 324

Publication	Quantity	Price Per Publication	Extended
Iowa Ready, Set...Go Fishing!	15,000	\$.340	\$5,100.00
Iowa Ready, Set...Go Fishing!	20,000	\$.310	\$6,200.00
Iowa Ready, Set...Go Fishing!	25,000	\$.300	\$7,500.00
Iowa Ready, Set...Go Fishing!	30,000	\$.280	\$8,400.00
Iowa Ready, Set...Go Fishing!	35,000	\$.270	\$9,450.00
The Handbook of Iowa Snowmobile Rules and Regulati	5,000	\$1.290	\$6,450.00
The Handbook of Iowa Snowmobile Rules and Regulati	10,000	\$.790	\$7,900.00
The Handbook of Iowa Snowmobile Rules and Regulati	15,000	\$.680	\$10,200.00
The Handbook of Iowa Snowmobile Rules and Regulati	20,000	\$.600	\$12,000.00
The Handbook of Iowa Snowmobile Rules and Regulati	25,000	\$.560	\$14,000.00
The Handbook of Iowa Snowmobile Rules and Regulati	30,000	\$.520	\$15,600.00
The Handbook of Iowa Snowmobile Rules and Regulati	35,000	\$.500	\$17,500.00
The Handbook of Iowa Snowmobile Rules and Regulati	40,000	\$.480	\$19,200.00
Today's Snowmobile Rider	200	\$2.250	\$450.00
Today's Snowmobile Rider	500	\$2.000	\$1,000.00
Today's Snowmobile Rider	1,000	\$1.920	\$1,920.00

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Publication Quote



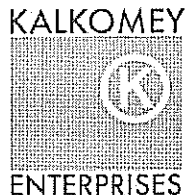
Federal Identification Number: 75-2573168

Date: 11/13/2008 **Customer:** Iowa Department of Natural Resources

Quote #: 324

Publication	Quantity	Price Per Publication	Extended
Today's Snowmobile Rider	1,500	\$1.850	\$2,775.00
Today's Snowmobile Rider	2,000	\$1.930	\$3,860.00
The Handbook of Iowa All-Terrain Vehicle, Off-Road	10,000	\$.790	\$7,900.00
The Handbook of Iowa All-Terrain Vehicle, Off-Road	15,000	\$.640	\$9,600.00
The Handbook of Iowa All-Terrain Vehicle, Off-Road	20,000	\$.570	\$11,400.00
The Handbook of Iowa All-Terrain Vehicle, Off-Road	25,000	\$.530	\$13,250.00
The Handbook of Iowa All-Terrain Vehicle, Off-Road	30,000	\$.500	\$15,000.00
The Handbook of Iowa All-Terrain Vehicle, Off-Road	35,000	\$.470	\$16,450.00
The Handbook of Iowa All-Terrain Vehicle, Off-Road	40,000	\$.460	\$18,400.00
The Handbook of Iowa All-Terrain Vehicle, Off-Road	45,000	\$.440	\$19,800.00
The Handbook of Iowa All-Terrain Vehicle, Off-Road	50,000	\$.420	\$21,000.00
The Handbook of Iowa All-Terrain Vehicle, Off-Road	55,000	\$.400	\$22,000.00
The Handbook of Iowa All-Terrain Vehicle, Off-Road	60,000	\$.380	\$22,800.00
Today's ATV Rider in Iowa	5,000	\$1.350	\$6,750.00
Today's ATV Rider in Iowa	10,000	\$.980	\$9,800.00
Today's ATV Rider in Iowa	15,000	\$.850	\$12,750.00

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Publication Quote



Federal Identification Number: 75-2573168

Date: 11/13/2008 **Customer:** Iowa Department of Natural Resources

Quote #: 324

Publication	Quantity	Price Per Publication	Extended
Today's ATV Rider in Iowa	20,000	\$.790	\$15,800.00
Today's ATV Rider in Iowa	25,000	\$.730	\$18,250.00
Today's ATV Rider in Iowa	30,000	\$.700	\$21,000.00
The Handbook of Iowa Boating Laws and Responsibili	10,000	\$.990	\$9,900.00
The Handbook of Iowa Boating Laws and Responsibili	20,000	\$.730	\$14,600.00
The Handbook of Iowa Boating Laws and Responsibili	30,000	\$.650	\$19,500.00
The Handbook of Iowa Boating Laws and Responsibili	40,000	\$.530	\$21,200.00
The Handbook of Iowa Boating Laws and Responsibili	50,000	\$.500	\$25,000.00
The Handbook of Iowa Boating Laws and Responsibili	60,000	\$.480	\$28,800.00
The Handbook of Iowa Boating Laws and Responsibili	70,000	\$.470	\$32,900.00
The Handbook of Iowa Boating Laws and Responsibili	80,000	\$.460	\$36,800.00
The Handbook of Iowa Boating Laws and Responsibili	90,000	\$.450	\$40,500.00
The Handbook of Iowa Boating Laws and Responsibili	100,000	\$.440	\$44,000.00
Boat Iowa	5,000	\$2.020	\$10,100.00
Boat Iowa	10,000	\$1.460	\$14,600.00
Boat Iowa	15,000	\$1.280	\$19,200.00

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Publication Quote



Federal Identification Number: 75-2573168

Date: 11/13/2008 Customer: Iowa Department of Natural Resources

Quote #: 324

Publication	Quantity	Price Per Publication	Extended
Today's Hunter (national)	10,000	\$1.380	\$13,800.00
Today's Hunter (national)	15,000	\$1.360	\$20,400.00
Today's Hunter (national)	20,000	\$1.250	\$25,000.00
Today's Hunter (national)	25,000	\$1.250	\$31,250.00
Today's Hunter (national)	30,000	\$1.220	\$36,600.00
Today's Wildlife	10,000	\$.890	\$8,900.00
Today's Wildlife	15,000	\$.870	\$13,050.00
Today's Wildlife	20,000	\$.870	\$17,400.00
Today's Wildlife	25,000	\$.860	\$21,500.00
Today's Wildlife	30,000	\$.850	\$25,500.00
Today's Wildlife	40,000	\$.820	\$32,800.00
Boat America DVD	20	\$24.950	\$499.00
Boat America DVD	100	\$14.950	\$1,495.00
* Prices valid for one year from date of quote.			
* Freight not included and will be invoiced as a separate line item.			

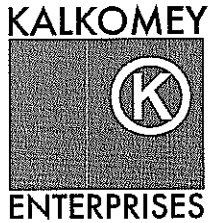
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Cynthia Kalkomey

Signature

11-13-2008

Date



2906 Ladybird Lane
Dallas, Texas 75220
Phone: 214-351-0461
Fax: 214-351-6429

Innovative Education Solutions for Your State including...

November 12, 2008

Ms. Jeanette Chupp
Iowa Department of Administrative Services
1305 East Walnut Street
Hoover Bldg, Level-A
Des Moines, IA 50319

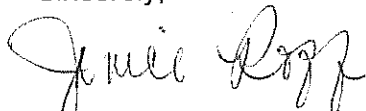
Dear Ms. Chupp:

Kalkomey Enterprises, Inc. is the only source available to provide the complete and consistent suite of hunter education materials, each component based on the content contained in the *TODAY'S HUNTER* classroom education manual. The suite of materials includes:

- *TODAY'S HUNTER* classroom education manual
- Spanish version of *TODAY'S HUNTER* classroom education manual – *EL CAZADOR DE HOY*
- Online hunting education course with exactly the same content as that in the *TODAY'S HUNTER* manual (see www.todayshunter.com)
- Student Workbook that accompanies the *TODAY'S HUNTER* classroom education manual
- Instructor's Guide for those teaching classes using *TODAY'S HUNTER* education manual
- PowerPoint Presentation to assist in teaching classes using *TODAY'S HUNTER* education manual
- *TODAY'S WILDLIFE* printed wildlife identification guide

The *TODAY'S HUNTER* classroom education manual and all of the other products listed above are copyrighted by Kalkomey Enterprises, Inc. and available only from Kalkomey Enterprises, Inc. who is the publisher.

Sincerely,



Janice Roff

Innovative Education Solutions for Your State including...

November 12, 2008

Ms. Jeanette Chupp
Iowa Department of Administrative Services
1305 East Walnut Street
Hoover Bldg, Level-A
Des Moines, IA 50319

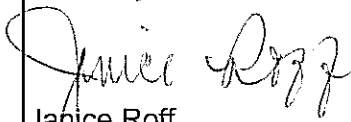
Dear Ms. Chupp:

Kalkomey Enterprises, Inc. (dba Boat Ed) is the only source available to provide a complete and consistent suite of boater education materials, each component based on the content contained in the *BOAT IOWA* classroom education manual. The suite of materials includes:

- *BOAT IOWA* classroom education manual
- *BOAT AMERICA Classroom Video/DVD* component of the suite of education materials
- Instructor's Guide for those teaching classes using *BOAT IOWA* education manual
- PowerPoint Presentation to assist those teaching classes using *BOAT IOWA* education manual
- Online boating education course with exactly the same content as that in the *BOAT IOWA* classroom education manual (see www.boat-ed.com)
- *Handbook of IOWA Boating Laws and Responsibilities* printed boater's guide
- *Handbook of IOWA Boating Laws and Responsibilities* Internet-based boater's guide with exactly the same content as that in the printed boater's guide

The *BOAT IOWA* classroom education manual and all of the other products listed above are copyrighted by Kalkomey Enterprises, Inc. and are available only from Kalkomey Enterprises, Inc. who is the publisher.

Sincerely,


Janice Roff

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November 12, 2008

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Iowa Department of Administrative Services
1305 East Walnut Street
Hoover Bldg, Level-A
Des Moines, IA 50319

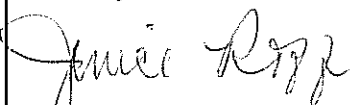
Dear Ms. Chupp:

Kalkomey Enterprises, Inc. (dba Boat Ed) is the only source available to provide a complete and consistent suite of ATV/ORV/ORM education materials, each component based on the content contained in the *TODAY'S ATV RIDER in IOWA* classroom education manual. The suite of materials includes:

- *TODAY'S ATV RIDER in IOWA* classroom education manual
- Instructor's Guide for those teaching classes using *TODAY'S ATV RIDER in IOWA* education manual
- PowerPoint Presentation to assist those teaching classes using *TODAY'S ATV RIDER in IOWA* education manual
- Online ATV education course with exactly the same content as that in the *TODAY'S ATV RIDER in IOWA* classroom education manual
- *Handbook of IOWA All-Terrain Vehicle, Off-Road Vehicle and Off-Road Motorcycle Regulations* printed ATV/ORV/ORM guide
- *Handbook of IOWA All-Terrain Vehicle, Off-Road Vehicle and Off-Road Motorcycle Regulations* Internet-based ATV/ORV/ORM guide with exactly the same content as that in the printed ATV/ORV/ORM guide (see www.offroad-ed.com)

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Sincerely,



Janice Roff

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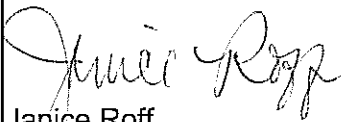
Dear Ms. Chupp:

Kalkomey Enterprises, Inc. (dba Boat Ed) is the only source available to provide a complete and consistent suite of snowmobile education materials, each component based on the content contained in the *TODAY'S SNOWMOBILE RIDER* classroom education manual. The suite of materials includes:

- *TODAY'S SNOWMOBILE RIDER* classroom education manual
- Instructor's Guide for those teaching classes using *TODAY'S SNOWMOBILE RIDER* education manual
- PowerPoint Presentation to assist those teaching classes using *TODAY'S SNOWMOBILE RIDER* education manual
- Online snowmobile education course with exactly the same content as that in the *TODAY'S SNOWMOBILE RIDER* classroom education manual
- *Handbook of IOWA Snowmobile Regulations* printed snowmobile guide
- *Handbook of IOWA Snowmobile Regulations* Internet-based snowmobile guide with exactly the same content as that in the printed snowmobile guide (see www.snowmobile-ed.com)

The *TODAY'S SNOWMOBILE RIDER* classroom education manual and all of the other products listed above are copyrighted by Kalkomey Enterprises, Inc. and are available only from Kalkomey Enterprises, Inc. who is the publisher.

Sincerely,


Janice Roff



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Dallas, Texas 75220
Phone: 214-351-0461
Fax: 214-351-6429

Innovative Education Solutions for Your State including...

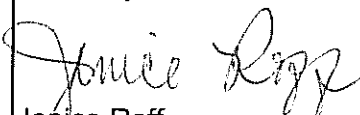
November 12, 2008

Ms. Jeanette Chupp
Iowa Department of Administrative Services
1305 East Walnut Street
Hoover Bldg, Level-A
Des Moines, IA 50319

Dear Ms. Chupp:

Kalkomey Enterprises, Inc. (dba Boat Ed) is the only source available to provide the *IOWA Ready, Set...Go Fishing!* coloring book. This product is copyrighted by Kalkomey Enterprises, Inc. and is available only from Kalkomey Enterprises, Inc. who is the publisher.

Sincerely,


Janice Roff